

# BSc (Hons) International Business Management

---

ENTRY REQUIREMENTS 96  
UCAS tariff points from 3 A  
Levels or equivalent, eg CCC.

UCAS CODES  
3 Years - ULIB  
4 Years Foundation - ULIF

START  
September, January, May

DELIVERY  
Campus Taught

## Course Overview

This degree provides students with a comprehensive understanding of global business, covering finance, marketing, HR, and information systems. This programme prepares you for management roles by equipping you with essential skills to tackle challenges in globalisation, sustainability, and inter cultural communication. Ideal for careers in diverse industries, from start-ups to multinational firms.

## Key Features

- You will gain a thorough knowledge of international business practices, including finance, marketing, human resources, and information systems.
- Engage with practical case studies led by experienced lecturers, providing insights into real business challenges and solutions.
- Study crucial contemporary issues such as globalisation, sustainability, and inter cultural communication, and learn how to manage these effectively.
- Utilise the skills and knowledge acquired throughout the course in a significant research project, enhancing your academic and professional expertise.
- The course emphasises the development of essential skills such as communication, critical thinking, and independent learning, which are highly valued by employers.
- Your progress will be assessed through a variety of methods, including coursework, group assignments, activity-based tasks, and exams.

## Modules

### Year 1

- Academic and Professional Skills
- Introduction to Business
- Economics for Business
- Business Finance

### Year 2

- Managing Human Resources
- Principles and Practices of Marketing
- Legal Aspects of Business
- Business Technology

### Year 3

- Executing Business Strategy
- Managing Business Operations
- Managing International Business
- Undergraduate Project (Business Context)

A BSc (Hons) International Business Management degree provides you with the knowledge and skills to navigate the complexities of global business. This degree is applicable across various sectors, including finance, marketing, human resources, and operations management.

You'll find opportunities in multinational corporations, financial services, technology firms, consulting, and international trade. Roles may include business analysis, project management, strategic planning, and international marketing, spanning advisory, research, strategy development, and operational management.

## Career Paths

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. We believe your degree from University of Central Lancashire London will enhance your employability.

- Business Analyst
- Accountant
- Business Consultant
- Product Manager
- Project Manager
- Risk Manager
- Social Media Manager
- Stockbroker
- Human Resource Officer